



Greetings!

The Journey Foundation would like to personally invite you to attend the ninth annual *Kindling the Passion - Capturing Kids' Hearts* event on April 25, 2015. This extraordinary evening includes dinner, live music and dancing with *Rick McRae and Hot Texas Swing*, and raffle drawings for fabulous prizes.

Kindling the Passion was created out of a desire to invest in our children by investing their teachers. This yearly event is dedicated to raising scholarship funds to allow Leander ISD teachers the opportunity to attend the Capturing Kids' Hearts program, a retreat designed to encourage, rejuvenate, and guide teachers as they work with our most precious asset: our children.

Capturing Kids' Hearts participants learn new ways to:

- * Develop safe, trusting, self-managing classrooms
- * Improve classroom attendance by building students' motivation and helping them take responsibility for their actions and performance
- * Decrease delinquent behaviors such as disruptive outbursts, violent acts, drug use and other risky behavior
- * Utilize the EXCEL Model™ and reinforce the role of emotional intelligence in teaching
- * Develop students' empathy for diverse cultures and backgrounds

As impactful as all these changes are, the most important changes occur as our educators find their renewed passion and take that back to the students in our community!

Over the last several years, the Foundation has issued close to 100 scholarships to LISD teachers. We are proud to continue providing this opportunity for our teachers, and 100% of the proceeds from *Kindling the Passion* are donated in the form of these scholarships.

We hope you will take a moment to review the enclosed sponsorship materials and consider being a part of this special night. If you would like to learn more about *Kindling the Passion*, please feel free to contact The Journey Foundation at 512-825-2758, or visit www.thejourneyfoundation.org.

On behalf of the teachers and students you will serve through your sponsorship, we thank you for your consideration.

Warmest Regards,

Mitch Friedman
President, The Journey Foundation

The Journey Foundation is a non-profit, 501(c)(3) organization, which exists to invest in individuals, families, and organizations throughout our community through acts of service, financial assistance, and special events.



SPONSORSHIP OPPORTUNITIES

The following sponsorship levels are available. On behalf of the teachers and students who benefit from your generosity, we thank you!

ADVOCATE LEVEL - \$1,000

- Reserved table for 8 with logo prominently displayed.
- Sponsor listing in event program, recognition during the presentation, and logo on screens during event.
- Recognition in event advertising in LISD email newsletters and e-flyers.
- Listing on The Journey Foundation website sponsor page
- Raffle ticket bundle – 25 tickets.

PARTNER LEVEL - \$1,250

- Reserved table for 8 with logo prominently displayed.
- Sponsor recognition in event program with small logo, recognition during the presentation, and logo on screens during event.
- Recognition in event advertising in LISD email newsletters and e-flyers.
- Listing on The Journey Foundation website sponsor and home pages.
- Raffle ticket bundle – 50 tickets.

LEADER LEVEL - \$1,500

- Reserved table for 8 with logo prominently displayed.
- Sponsor recognition in event program with large logo, recognition during the presentation, and logo on screens during event.
- Recognition in event advertising in LISD email newsletters and e-flyers.
- Listing on The Journey Foundation website sponsor and home pages.
- Recognition in print media and newspaper articles.
- Raffle ticket bundle – 100 tickets.

Please complete the sponsorship form to confirm your table sponsorship.

Thank you, again, for your dedication to our community and your participation in our event!



Kindling the Passion

Capturing Kids' Hearts

INVESTING IN LISD STUDENTS AND TEACHERS

SPONSORSHIP FORM

Please complete the following form to confirm your chosen sponsorship level. Completed forms can be returned to ktpeventcoordinator@gmail.com. Feel free to contact us with any questions at (512) 825-2758.

CONTACT INFORMATION

COMPANY NAME (AS YOU WISH TO BE ACKNOWLEDGED)

CONTACT NAME

CONTACT EMAIL ADDRESS

CONTACT PHONE NUMBER

BUSINESS ADDRESS

CITY, STATE, ZIP CODE

SPONSORSHIP OPPORTUNITIES

TABLE SPONSORSHIPS

_____ \$1,000 - Advocate

_____ \$1,250 - Partner

_____ \$1,500 - Leader

PRE-SALE RAFFLE TICKETS

Qty. _____ @ \$5/ea. = Total _____

PAYMENT INFORMATION

_____ I have enclosed a check made payable to THE JOURNEY FOUNDATION.

_____ I have made my donation online at www.thejourneyfoundation.org.

_____ Please charge my credit card Card Type: VISA / MC / AMEX

Card Number _____ Exp. Date _____ Sec Code _____

\$ _____

TOTAL SPONSORSHIP COMMITMENT

AUTHORIZED SPONSOR SIGNATURE

DATE

THANK YOU FOR SUPPORTING THE JOURNEY FOUNDATION.

Once we receive your completed sponsorship form, we will contact you to discuss arrangements, sponsorship benefits and recognition.

Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to ktpeventcoordinator@gmail.com.

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Impacting our community one life at a time.



The Journey Foundation